



AGREEMENT MADE BETWEEN

KDKA-TV

KDKA-TV

CONTRACT NO. REV. 1201-59326-1

DATE PRINTED 03/26/13

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

			ANI)			PAGE ¹	
347460	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	17862	2 ADVERTISE	R (OR AGENCY AND	ADVERTISER)	Cancellation Notice	
NAME	DCI GROUP			MAYORS AGAINS				
AND	1828 L St NW Ste	400		909 3rd Ave			Required	
							Announcement 28 da	ays
ADDRESS	Washington	DC 20036-5115		New York	NY 10022	-4731	prior notice	
	USA			USA			p	

CONTACT LOCAL

Brian Butz-1 SALESPERSON

AGENCY EST. NO.

PRODUCTMAYORS AGAINST ILLEGAL GUNS

PRODUCT CODE

1300

NATIONAL

SALESPERSON

BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING 04/07/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and obstrains and obst

ethnicity		SPOTS		ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
PRIN1	TAT STATION. MARK IN	VOICE P	AID, PROOF C	R PERFORMA	NCE AND PU	F IN PUBLIC FILE. PAID FO	R BY MAYORS AGAINST ILLEGAL GUNS A	CTION FUN	D	
1	M-F	2	05:00A	05:58A	30s	03/26/13-04/05/13	THIS MORNING 5-6AM	4	200.00	800.00
2	M-F	6	05:58A	07:00A	30S	03/26/13-04/05/13	THIS MORNING 6-7AM	12	350.00	4200.00
3	M-F	2	09:00A	09:30A	30S	03/26/13-04/05/13	PITTSBURGH LIVE	4	150.00	600.00
4	M-F	2	09:58A	10:57A	30S	03/26/13-04/05/13	LET'S MAKE A DEAL	4	200.00	800.00
5	M-F	2	10:58A	11:58A	30S	03/26/13-04/05/13	PRICE IS RIGHT	4	375.00	1500.00
6	M-F	3	11:58A	12:30P	30S	03/26/13-04/05/13	NOON NEWS	6	370.00	2220.00
7	M-F	3	02:58P	03:58P	30S	03/26/13-04/05/13	DR. PHIL	6	280.00	1680.00
8	M-F	2	04:00P	04:30P	30S	03/26/13-04/05/13	4-430PM NEWS	4	400.00	1600.00
9	M-F	2	04:30P	05:00P	30S	03/26/13-04/05/13	430-5PM NEWS	4	400.00	1600.00
10	M-F	2	05:00P	05:30P	30S	03/26/13-04/05/13	5-530PM NEWS	4	500.00	2000.00
11	M-F	2	05:30P	06:00P	30S	03/26/13-04/05/13	530-6PM NEWS	4	500.00	2000.00
12	M-F	2	05:58P	06:30P	30S	03/26/13-04/05/13	M-F 6PM NEWS	4	500.00	2000.00
13	M-F	2	06:30P	07:00P	30S	03/26/13-04/05/13	M-F 630PM NEWS	4	500.00	2000.00
14	M-F	2	07:00P	07:27P	30S	03/26/13-04/05/13	CBS EVENING NEWS	4	600.00	2400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING

FROM

SPOTS

PWK.

AGREEMENT MADE BETWEEN

KDKA-TV

CONTRACT NO. REV.

2

Cancellation Notice

Announcement 28 days

TOTAL VALUE(1)

1201-59326-1

DATE PRINTED 03/26/13

PAGE

Required

prior notice

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 178622 ADVERTISER (OR AGENCY AND ADVERTISER)

2

PROGRAMS

KDKA-TV

TOTAL

BDCST

2

2

350.00

800.00

700.00

1600.00

UNIT RATE

DCI GROUP MAYORS AGAINST ILLEGAL GUNS

909 3rd Ave 1828 L St NW Ste 400

Washington DC 20036-5115 New York NY 10022-4731 USA USA

CONTACT PRODUCTMAYORS AGAINST ILLEGAL GUNS

LENGTH

LOCAL AGENCY EST. NO. Brian Butz-1 **PRODUCT** 1300 SALESPERSON CODE

TO

NATIONAL SALESPERSON

ITEM

28

2.9 Su

Su

DAYS

347460

NAME

AND

ADDRESS

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

EFFECTIVE DATES

NO. WEEKS:

04/07/13

15 M-F 07:30E 07:58P 30S 03/26/13-04/05/13 THE INSIDER 400.00 2400.00 11:00P 11:35P 30s 03/26/13-04/05/13 4800.00 16 M-F 11PM NEWS 800.00 17 11:35P 12:37A 30S 03/26/13-04/05/13 11:35P-12:37A - LETTERMAN 325.00 1300.00 M-F 18 M-F 12:35A 01:37A 30S 03/26/13-04/05/13 THE LATE LATE SHOW W/CRAIG 4 175.00 700.00 07:58A 03/30/13-04/06/13 135.00 19 Sa 05:58A 30S SAT. MORN. LOCAL NEWS 2 270.00 2.0 07:58A 10:00A 30S 03/30/13-04/06/13 SAT.CBS MORNING NEWS 2 170.00 Sa 340.00 06:00P 06:30P 2 2.1 30S 03/30/13-04/06/13 350.00 700.00 Sa 22 07:30P 07:57P 30S 03/30/13-04/06/13 THE INSIDER 250.00 500.00 23 11:00P 11:35P 30S 03/30/13-04/06/13 11PM NEWS 800.00 1600.00 Sa 24 12.05A 01 · 05A 03/30/13-04/06/13 2 Sa 305 CST · MTAMT 250 00 500.00 25 01 · 05A 02.05A 03/30/13-04/06/13 CRIMINAL MINDS 2 250 00 500.00 Sa 305 08:58A 10:28A 03/31/13-04/07/13 26 Su 30S CBS SUN MORN 2 900.00 1800.00 27 10:28A 11:30A 30S 03/31/13-04/07/13 FACE THE NATION 2 900.00 1800.00 Su

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03/31/13-04/07/13

03/31/13-04/07/13

06:30P

11:00P

07:00P

11:35P

30s

30S

11PM NEWS





Brian Butz-1

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			AN	D			PAGE ³
347460	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	17862	22 ADVERTISEF	R (OR AGENCY AND ADV	ERTISER)	Cancellation Notice
NAME	DCI GROUP			MAYORS AGAINS	T ILLEGAL GUNS		
AND	1828 L St NW Ste	9 400		909 3rd Ave			Required
							Announcement 28 days
ADDRESS	Washington	DC 20036-5115		New York	NY 10022-473	31	prior notice
	USA		- 1	USA			P

PRODUCT

CODE

PRODUCTMAYORS AGAINST ILLEGAL GUNS

1300

SALESPERSON NATIONAL SALESPERSON

CONTACT

LOCAL

BROADCAST SCHEDULE STARTING 03/26/13 AND ENDING 04/07/13 NO. WEEKS:

AGENCY EST. NO.

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ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
30	Su	1	11:35P	12:05A	30s	03/31/13-04/07/13	#1 COCHRAN SUNDAY SPORTS	2	450.00	900.00
31	Su	1	12:35A	01:05A	30s	03/31/13-04/07/13	THE INSIDER	2	150.00	300.00
32	Su	1	01:05A	02:07A	30S	03/31/13-04/07/13	EXTRA SUNDAY LATE	2	150.00	300.00
33 1x EA	11 CH 6:30P GAME	2	07:00P	12:00M	30S	03/28/13-03/29/13	NCAA REGIONAL SEMI-FINALS	2	1750.00	3500.00
34 1x EA	11 CH 9PM GAME	2	07:00P	12:00M	30S	03/28/13-03/29/13	NCAA REGIONAL SEMI-FINALS	2	1750.00	3500.00
35 430- 6	Sa 30P	1	04:18P	09:00P	30S	03/30/13-03/30/13	NCAA REGIONAL FINALS	1	3000.00	3000.00
36 630-9	Sa P	1	04:18P	09:00P	30S	03/30/13-03/30/13	NCAA REGIONAL FINALS	1	3000.00	3000.00
37	Su	1	02:00P	07:00P	30S	03/31/13-03/31/13	NCAA REGIONAL FINALS	1	3000.00	3000.00
38	Sa	1	03:58P	05:56P	30S	04/06/13-04/06/13	NCAA FINAL FOUR SHOW	1	900.00	900.00
39	Sa	1	05:58P	11:00P	30s	04/06/13-04/06/13	NCAA FINAL FOUR Total Contract:	1 125	6500.00	6500.00 69810.00
					Qtr 1	<u>Jan</u> -13 .00	Feb Mar .00 37055.00		Total 37055.00	_

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AND **PAGE** AGENCY (OR SERVICE) ACTING AS AGENT FOR 178622 347460 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME DCI GROUP MAYORS AGAINST ILLEGAL GUNS Required 909 3rd Ave 1828 L St NW Ste 400 AND Announcement 28 days **ADDRESS** Washington DC 20036-5115 New York NY 10022-4731 prior notice USA USA

LOCAL AGENCY EST. NO. Brian Butz-1 **PRODUCT** SALESPERSON CODE NATIONAL

1300

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ethnicity											
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
					Qtr 2	Apr -13 30005.00	<u>May</u> .00	<u>Jun</u> .00	GR	Total 30005.00 AND TOTAL 67060.00	